Haehaetu Barrett

Ngāti Whakaue, Ngāti Karenga

Chief Executive Officer

Tenā tātou Ngāti Whakaue,

I would first like to acknowledge the tireless leadership, commitment, and over 40 years of contribution from retiring Chairman Malcolm Short to Pukeroa Oruawhata Trust. I also extend my gratitude to Monty Morrison for his pivotal role in connecting our communities, particularly in the Hauora and Housing sectors on behalf of the Trust.

As a proud mokopuna of Raniera and Rihi Karenga Kingi, raised in Te Koutu by my parents Ian and Haehaetu Barrett on the Karenga Reserve, I am honored to stand for a governance position with the Pukeroa Oruawhata Trust in 2024.

In my role as Chief Executive of Lifewise Trust an organisation with an annual revenue of $31M. I have a proven track record of building community capabilities and aligning commercial ventures for long-term success. I have fostered strong, meaningful partnerships with Ngāti Whakaue whānau, hapū, and iwi, and established contractual relationships with multiple iwi entities, securing significant government funding for our Whakaue communities.

Given the current political and economic landscape, I believe my diverse experience and leadership can contribute significantly to the Board, ensuring the continued success and well-being of our people of Ngāti Whakaue.

Aku mihi,

Haehaetu Barrett