Kerry Bird

Position: Trustee, Pukeroa Oruawhata Trust

Twenty years ago, I founded One Foundation. I have served as CEO and worked alongside Malcolm Short as the Chair since 2004. Through this association I have listened, learned, and discussed with Malcolm the challenges and successes that Pukeroa has navigated, gaining a deeper appreciation of the business.

Prior to joining One Foundation, I worked alongside Richard Charters, where I observed the negotiations for reserve and easement concessions with Rotorua Council for the development of Rotorua Central.

Pukeroa's successful negotiation with Sir Stephen Tindall to establish The Warehouse, the cornerstone of Pukeroa's success, is something we can all now, reflect upon.

Attributes I Aspire To	Qualifications
Integrity	Bachelor of Commerce
Accountability	Master of Business Administration
Transparency	NZ Institute of Chartered Accountants
Empathy	

Post covid, increased construction and interest costs have impacted Pukeroa.

I have first-hand experience managing such complexities.

My experience with managing risk, restructuring finances, and ensuring long term viability, positions me well to help and support a cohesive and a well functioning board.

With the retirement of Malcolm and Monty, I am seeking your vote to support my election as a trustee.

Ma pango, ma whero ka oti ai te mahi